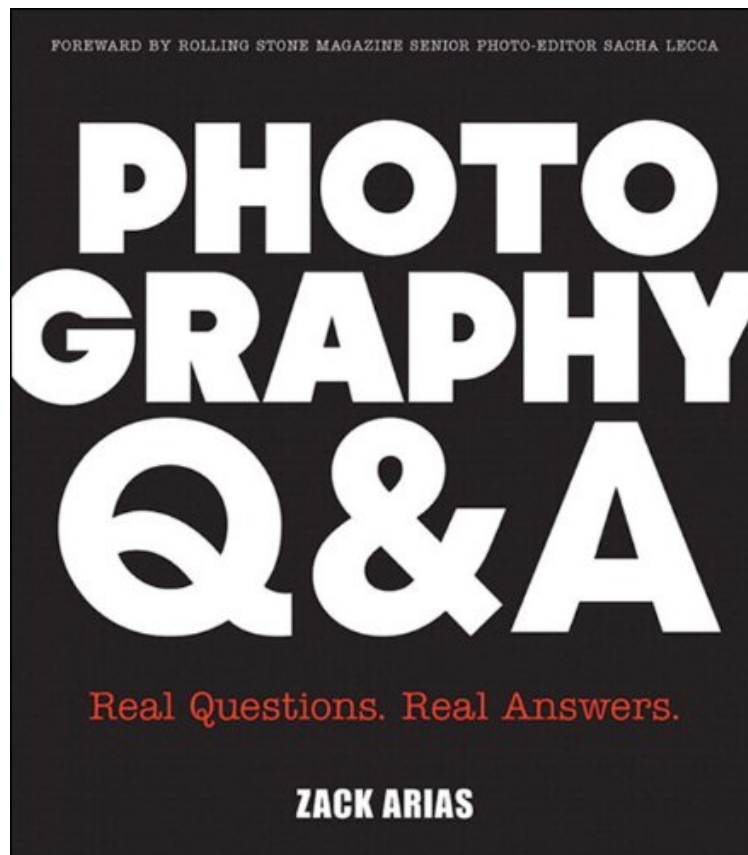


[Pdf free] Photography QA: Real Questions. Real Answers. (Voices That Matter)

Photography QA: Real Questions. Real Answers. (Voices That Matter)

Von Zack Arias

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Von Zack Arias : Photography QA: Real Questions. Real Answers. (Voices That Matter) before purchasing it in order to gage whether or not it would be worth my time, and all praised Photography QA: Real Questions. Real Answers. (Voices That Matter):

KundenrezensionenHilfreichste Kundenrezensionen5 von 5 Kunden fanden die folgende Rezension hilfreich. unterhaltsam, lustig, informativ und lehrreich!Von gerald es ist ein einzigartiges buch ber fotografie. whrend die meisten entweder bilder zu einem thema zeigen, oder einem schnellsiedekurs in technik gleichen, ist das hier ein buch, dass man auch mit an den strand nimmt. zack arias ist seinem ber viele videos bekannten stil auch im wort treu geblieben. das buch liest sich daher eher wie ein interview gespickt mit anekdoten und lustigen beispielen.allein die amerikanisch, englischen umgangssprachlichen formulierungen sind ein spa.ich habe daher das buch auch wirklich von vorne bis hinten gelesen! whrend bei anderen fotobchern man wahrscheinlich nur die kapitel liest, die einem auch wirklich interessieren, will man hier einfach nichts versumen.man vergisst dabei fast zu erw hnen, dass alle tips und technischen erklrunen klar verstndlich sind und einem auch wieder vor augen fhren, was gute fotografie voraussetzt.von mir gibt es auf jeden fall 5 sterne und eine ganz klare empfehlung fr alle, die des englischen mchtig

sind. eigentlich ist das buch viel zu billig ;-)
 2 von 2 Kunden fanden die folgende Rezension hilfreich. Authentisch, lehrreich und unterhaltsam
 Von ChristianAls begeisterter Leser der Blogs von Zack Arias und seiner Art zu Fotografieren war ich gespannt auf das Buch. Was dabei herauskam ist ein Fotografie Buche der etwas anderen Art. Ich empfinde es es authentisch, charmant und nicht ganz so ernst wie klassische Lehrliteratur. Wer jetzt ein "Wie fotografiere ich richtig" Buch erwartet wird hier enttäuscht. Viel mehr plaudert Zack Arias gewissermaßen mit dem Leser, und das nicht in einer reinen Fachsprache sondern einfach umgangssprachlich, gerade heraus, frei Schnauze sozusagen. Er versucht die Fragen zu beantworten, die er sich gestellt hat als er mit der Fotografie anfing und die ihm auch heute noch von anderen werden. Die Beantwortung der Fragen erfolgt dann oft mit einem gewissen Augenzwinkern, jeder Menge Direktheit und Klarheit in der Aussage, irgendwie mit Charme jedenfalls. Ich finde das Buch unheimlich authentisch und stelle ihn mir gerade so auch vor. Was mir fehlt ist etwas mehr Struktur im Buch bei der Sortierung der Kapitel, zumindest eine Grobgliederung hätte dem Buch gut getan. Für mein Empfinden springt der Autor zu sehr zwischen Ausrüstung, Fotografie-Technik und Bildgestaltung - da die Fragen / Antworten immer kurz und knapp sind, kann da beim Springen schon eine ziemliche Hektik aufkommen. An wen richtet sich dieses Buch? Meiner Meinung nach an jeden, der Zack Arias grundstzlich mal mag, seine Blogs mag, seine Bilder, seine Art des Fotografierens. Und aber auch an jeden, der jetzt nicht in technische Diskussionen verfallen will sondern eher die Fotografie irgendwie gesamthaft, als Zusammenspiel von Kamera, Linse, Licht, Blende, Zeit, jeder Menge Technik und Werten... aber auch zwingend dem Motiv, der Gestaltung, der Interaktion mit dem Motiv sieht. Inwiefern das Buch ins Deutsche übersetzt gut wird hängt maßgeblich von der Übersetzung ab - im Englischen empfinde ich gerade sein Spiel mit der Sprache und den Schreibstil gut und unterhaltsam. Ich schwanke zwischen 3,5 und 4 Sternen bei der Bewertung, weil ich jedoch beim Lesen echt oft ein Lächeln im Gesicht habe von seiner netten unterhaltsamen Art bekommt er die 4 Sterne.
 2 von 2 Kunden fanden die folgende Rezension hilfreich. probably the best read for someone who want to go pro
 Von Weber Stephane I think one of the best books written for people thinking on going pro, or somewhere stuck in the process. Also good for professionals who want to go further or back on track etc.

Kurzbeschreibung
 For years, editorial and commercial photographer Zack Arias has been a respected and trusted voice in the photography industry. Known for his photography, his teaching, and his ability to connect with photographers, Zack has long had an open door approach to discussing his career the ups and the downs and in so doing has provided a straightforward and candid look inside the industry. By consistently showing great work and offering helpful advice, he has built a large, loyal readership that looks to him for guidance in navigating the currents of a difficult and dynamic industry. Now, Zack finds yet another way to cut through the noise and offer truly valuable information to those struggling to make their way through the twists and turns of an ever-changing landscape. In Photography QA, Zack answers over 100 questions that he fielded directly from the public. These are questions that range across all aspects of the photo industry: gear, marketing, street photography, vision, pricing, branding, light, models, work/life balance, technical advice, and much more. From how to put yourself out there and start to get jobs, to how to get paid for those jobs when the client is slow to cut the check and everything in between Photography QA answers many of the pressing questions that photographers are asking, but until now have not been addressed. The book also includes intermittent Visual Intermission sections where Zack discusses individual images that were milestones in his development as a photographer as well as worksheets on topics such as pricing and costs that help photographers to know their numbers. With all this material, and with insightful, honest answers that come straight from Zack's experience as a photographer who has seen it all (or at least a lot of it), Photography QA is an essential resource for any photographer looking for the real answers to the real questions in the industry today.
 Pressestimmen
 "I heartily recommend this book for the aspiring or the fledgling professional photographer . . ."
 "If you want to live the dream, get the book, read it and then get off your butt and do the work."
 The Phoblographer
 "In an industry filled with hype and BS, Zack Arias rips down the velvet curtain and talks honesty about being a professional imagemaker in his outstanding "Photography QA." If you hope to earn a paycheck with your camera, "Photography QA" is a must read."
 Syl Arena pixsylated.com, author of "Speedlites Handbook: Learning to Craft Light with Canon Speedlites"
 "While this book may help improve your photography, I think its greater goal will be improving your quality of life as a photographer or at least the quality of your head space. If you're anything like I am still grappling with crises of confidence, fighting and clawing through creative and practical ruts, or still occasionally convinced that my photography/business will skyrocket if I can just buy THAT, then this book is for you."
 The Photo Brigade
 "The book is a delight, and should be mandatory reading for every photographer, new or old. If you're new to the art, it is like getting a cup of coffee with someone who has been in the business twenty years and is willing to tell you the honest truth. If you're part of the photography old guard, it's like meeting a colleague for a beer to compare war wounds. Either way it is well worth the price of admission."
 "Totally Rad"
 "There are educational opportunities that don't require you to ever touch your camera, it requires you to listen, to think, to learn from the experience of others, and if that interests you, you can't do any better than"
 "Photography QA: Real Questions. Real Answers." Weekly

Photo Tips " " "In the end, "Photography Q A" is about how to pursue your dreams without all of the sugar coating that comes from many of the so called experts within the industry. It is about real world insights one question at a time." "The book is very easy to read and totally full of such insight that it will be of benefit to both beginners as well as those who have been pursuing this career for decades. It is for that reason that it is the first book I have ever ranked as a must own." " " Blogcritics.org "KurzbeschreibungFor years, editorial and commercial photographer Zack Arias has been a respected and trusted voice in the photography industry. Known for his photography, his teaching, and his ability to connect with photographers, Zack has long had an open door approach to discussing his careerthe ups and the downsand in so doing has provided a straightforward and candid look inside the industry. By consistently showing great work and offering helpful advice, he has built a large, loyal readership that looks to him for guidance in navigating the currents of a difficult and dynamic industry. Now, Zack finds yet another way to cut through the noise and offer truly valuable information to those struggling to make their way through the twists and turns of an ever-changing landscape. In Photography QA, Zack answers over 100 questions that he fielded directly from the public. These are questions that range across all aspects of the photo industry: gear, marketing, street photography, vision, pricing, branding, light, models, work/life balance, technical advice, and much more. From how to put yourself out there and start to get jobs, to how to get paid for those jobs when the client is slow to cut the checkand everything in between Photography QA answers many of the pressing questions that photographers are asking, but until now have not been addressed. The book also includes intermittent Visual Intermission sectionswhere Zack discusses individual images that were milestones in his development as a photographeras well as worksheets on topics such as pricing and costs that help photographers to know their numbers. With all this material, and with insightful, honest answers that come straight from Zacks experience as a photographer who has seen it all (or at least a lot of it), Photography QA is an essential resource for any photographer looking for the real answers to the real questions in the industry today.