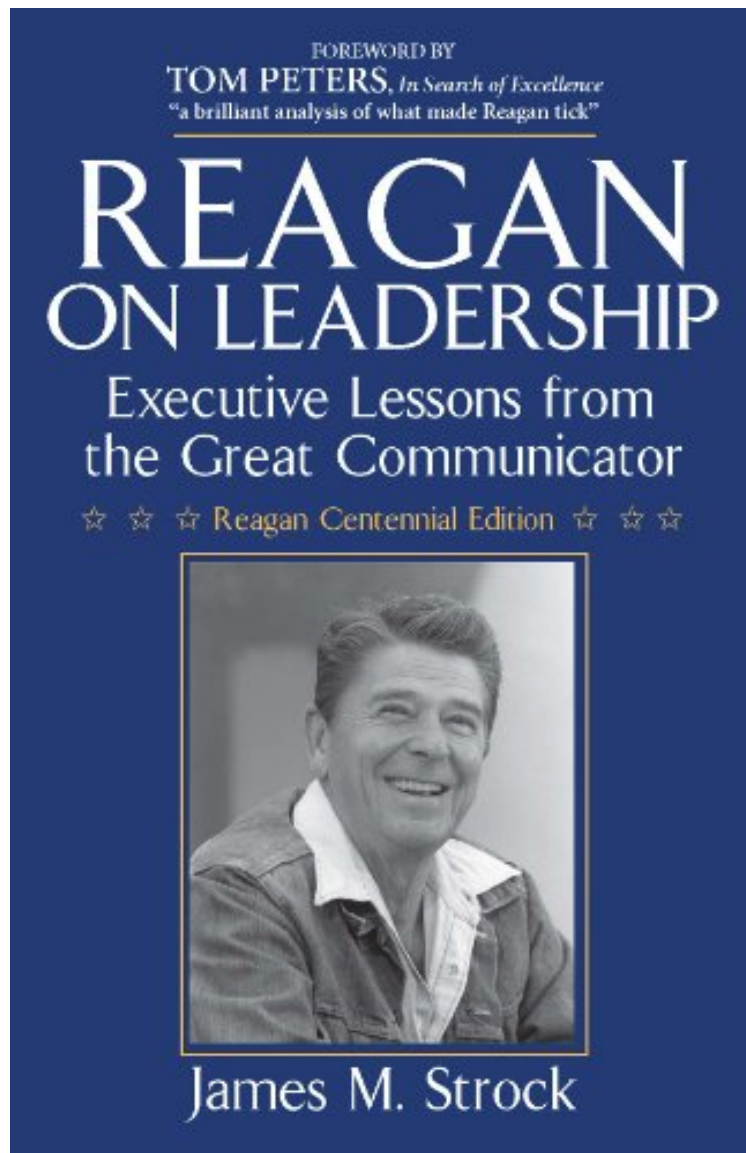


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Reagan on Leadership: Executive Lessons from the Great Communicator (English Edition)

Von James Strock

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Von James Strock : Reagan on Leadership: Executive Lessons from the Great Communicator (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Reagan on Leadership: Executive Lessons from the Great Communicator (English Edition):

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Drawer Management Guide Excellent Political Analysis Von Ein Kunde James M. Strock has written a first-rate, concise management guide to executive leadership that is also a deeply informative political study of one of the most important figures of the 20th century. Standing in the vast interior atrium of the new Ronald Reagan Federal government office building is a small slab taken from what was the Berlin Wall. Having grown up practicing "duck and cover" drills in elementary school, having watched every night the lead international news story concern some place called the Soviet Union and the risk of an apocalyptic war, this small piece of graffiti-covered concrete is a profound symbol of one of the most sweeping historical changes accomplished during my lifetime: the end of the Cold War. In this book, Mr. Strock has succeeded in opening my eyes to how Reagan deliberately and with knowledge and forethought brought this vast historical fact into being; something to which I confess I have been at times unmindful. The author makes inescapable the conclusion that it was Reagan who was in charge, and it was Reagan who set out to take and did make fundamental changes to the course of American history. Mr. Strock also succeeds in taking a fresh look at some very old principles of management. He distills the essence of what Ronald Reagan did and also what Reagan said about what he did. As a short course in the principles of leading large organizations, Mr. Strock's book is insightful, highly readable, and well organized. As a short political history of some of the most important years of the late 20th century, Mr. Strock has done people of all political views a real service by his clarity and depth of analysis. Strock's "Reagan on Leadership" goes high up in my library, right up on my shelf of favorites, alongside my copy of "The Rise of Theodore Roosevelt" by Edmund Morris. 0 von 0 Kunden fanden die folgende Rezension hilfreich. Excellent guidance for anyone in a leadership position. Von Ein Kunde As someone who likes to think that he came of age, politically speaking, during the Reagan presidency, I particularly appreciated the perspective taken in this book. Mr. Strock does much more than simply recount the days of the Reagan administration. Rather, he puts President Reagan's accomplishments--his successes and failures-- in context, thoroughly explaining the remarkable talents of a remarkable man. If you are looking for a book that lauds President Reagan, Mr. Strock certainly accomplishes that end. More importantly, though, Mr. Strock demonstrates quite effectively how leaders (public or private) can learn from Mr. Reagan's example. I have rarely read a more practically useful book. As a political appointee and the head of a state agency, I can easily see the lessons in Mr. Reagan's examples. Particularly useful are Mr. Strock's descriptions of how President Reagan dealt with adversaries, conducted negotiations, worked with supporters, and managed his vast operation. More than these, though, I believe everyone can learn from the manner in which Mr. Reagan dealt with his own failures--confronting each directly, accepting responsibility, learning from the situation, and moving on. Finally, this book should be a must-read for anyone in leadership positions, regardless of the arena and irrespective of party affiliation. It is a textbook for leaders, managers, and anyone else who cares to know how to deal effectively, constructively, and proactively with other people. Use this book for what it is--a rarely found, practically useful tool. Thank you, Mr. Strock! 10 von 0 Kunden fanden die folgende Rezension hilfreich. A must-read for business executives and political leaders! Von BR1027@aol.com (Brian Runkel) Mr. Strock has captured the essence of President Reagan - his core values from the heartland of America; his eternally positive attitude; his sense of timing; his ability to effectively communicate with vision and passion in a sincere manner; and most importantly, his strong leadership qualities that resonate so tellingly during the current period of ineffectual and morally bankrupt leadership. The lessons to be learned in this book apply so well to everyday business situations, and also to long-term strategic planning. The book should be required reading for business schools and political science classes. Strock has brought all of this good information and lessons to the table in a way that is easy to read, yet chock full of fascinating vignettes that contain indirect insights to be pondered and studied over and over again. His writing style is rich and sophisticated, yet brings President Reagan to life as few others have done. I particularly love the quotes at the beginning of each chapter. I cannot think of a better combination of good writing, historical research, and practical advice for the everyday person, business executive or political leader. This book belongs on every desk and bookshelf!

Kurzbeschreibung Ronald Reagan was elected to the presidency to lead a dispirited nation that had lost its way. How he reversed America's decline--and, in the process, changed the course of history--is an inspiration to leaders everywhere. This remarkable book gives you the keys to the leadership practices of one of the most consequential leaders of our time. This edition is updated for the Reagan Centennial, with a powerful foreword by legendary management thought leader Tom Peters, as well as a new readers note. 'Reagan on Leadership' equips you to achieve your highest level of service--and leadership--in your own work and life. Pressestimmen "If you measure leadership of the American presidency in terms of changing the mindset of multiple constituencies, as I do, then Ronald Reagan will be regarded as one of the greatest presidents of this century. Finally, we have a terrific book on Reagan and his uncanny and important ability to lead." Warren Bennis, coauthor of *Leaders* and author of *Organizing Genius* "The man who defeated communism also gave us a compelling example of superb executive ability. Reagan on Leadership captures the vision, courage, and character that made Ronald Reagan one of the great executives in history. This book is filled with useful and interesting insights." Former Vice President Dan Quayle "President Reagan was one of the

finest leaders of this century. Business leaders and entrepreneurs alike can learn from his management style and communication practices. Ronald Reagan always left an audience with the impression he was sincere, approachable, and a regular guy. These qualities are described in *Reagan on Leadership* in a way that is invaluable for today's executive. It should be required reading in business schools across America." Boone Pickens "As time goes by it is increasingly apparent that Ronald Reagan was a more formidable leader than he was given credit for during his presidency. James Strock tells us why and how Reagan succeeded, in ways that can be emulated by people in private business as well as in public office. Strock has won another one for the Gipper." Steven Hayward, author of *Churchill on Leadership* "A must for anyone interested in expanding their capabilities in leadership. While providing unique insight into President Reagan's management approach, James Strock's eloquent style makes *Reagan on Leadership* a joy to read." Eric G. Wintemute, President and CEO, American Vanguard "During his eight-year presidency, Ronald Reagan accomplished perhaps more than any chief executive since Franklin Roosevelt. James Strock has done a brilliant job of analyzing Reagan's leadership and communication skills and then distilling them into commonsense principles for others to follow. This book is invaluable reading for leaders in every walk of life and those who aspire to lead." Edwin Meese III "Both entertaining and instructional. A practical and proven guide to hone your leadership skills." John T. Schofield, CEO, Thermatrix, Inc. *Kurzbeschreibung* Ronald Reagan was elected to the presidency to lead a dispirited nation that had lost its way. How he reversed America's decline--and, in the process, changed the course of history--is an inspiration to leaders everywhere. This remarkable book gives you the keys to the leadership practices of one of the most consequential leaders of our time. This edition is updated for the Reagan Centennial, with a powerful foreword by legendary management thought leader Tom Peters, as well as a new readers note. *'Reagan on Leadership'* equips you to achieve your highest level of service--and leadership--in your own work and life.