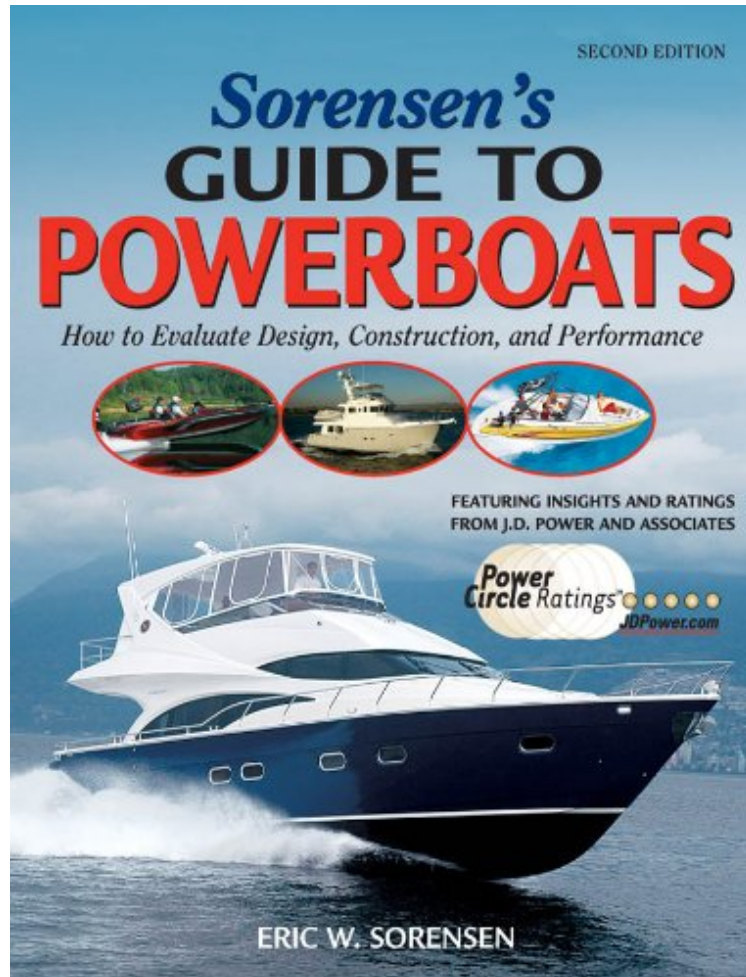


(Download) Sorensen's Guide to Powerboats, 2/E: How to Evaluate Design, Construction, and Performance

Sorensen's Guide to Powerboats, 2/E: How to Evaluate Design, Construction, and Performance

Von Eric Sorensen

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ausgezeichnet. In der Druckversion bestimmt ein tolles Buch.

Kurzbeschreibung Eric Sorensen, a long-time boat tester, is a go-to expert on boat buying J.D. Power Associates is the number-one authority in customer satisfaction Includes J.D. Powers well-known Power Circle ratings for dozens of boat brands organized into the six most popular market segments **Kurzbeschreibung** Eric Sorensen, a long-time boat tester, is a go-to expert on boat buying J.D. Power Associates is the number-one authority in customer satisfaction Includes J.D. Powers well-known Power Circle ratings for dozens of boat brands organized into the six most popular market segments **Synopsis** This is the first book ever to reveal what boat builders pay thousands of dollars to learn: the secrets of owner satisfaction. What makes a boat owner happy? Eric Sorensen and J. D. Power Associates answer that question in detail in this revised edition of "Sorensen's Guide to Powerboats". Now incorporating results from J. D. Powers' Boat Competitive Information Study, this guide tells you everything you need to know before opening your wallet. From runabouts and pontoons to express cruisers and bassboats, the book covers it all, explaining the implications of different hull designs, construction methods, engine technologies, and more. It includes J. D. Power's "Power Circle" rankings.