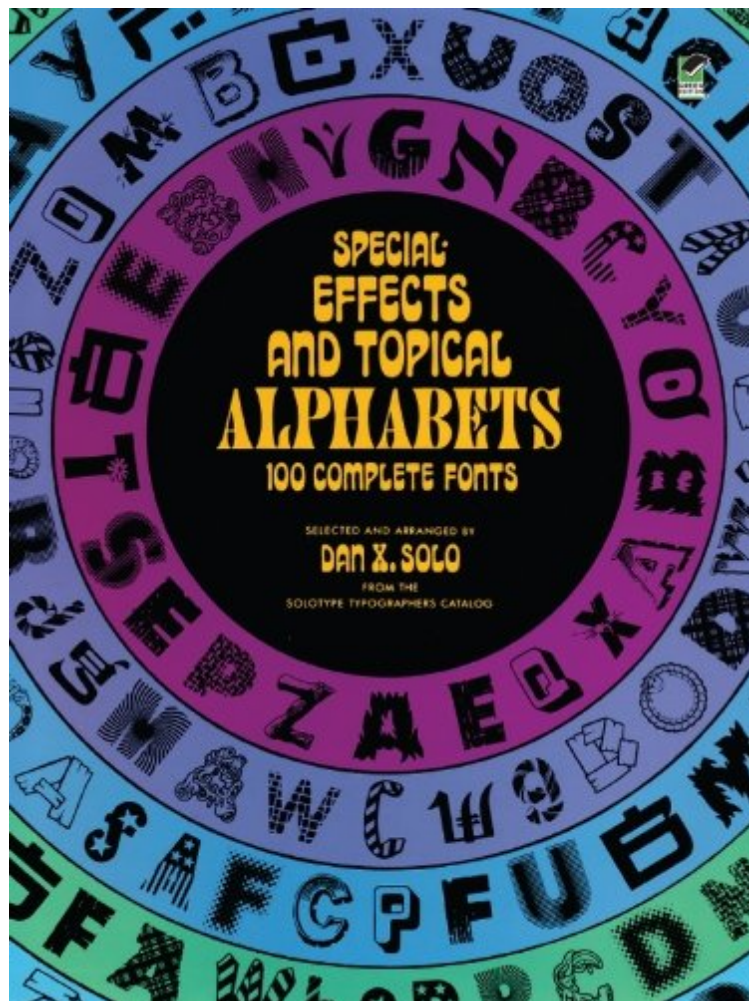


[Download] Special Effects and Topical Alphabets: 100 Complete Fonts (Lettering, Calligraphy, Typography)

Special Effects and Topical Alphabets: 100 Complete Fonts (Lettering, Calligraphy, Typography)

Von Dan X. Solo

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KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Great Typography Book...Von Ein KundeI have used this book this year and the alphabets in it are amazing. There is an alphabet for every type of effect imaginable, including explosions, and even one which makes you dizzy! The results are spectacular. This is a great book if you are into making posters, or if you're into commercial art. Definitely

recommended.

KurzbeschreibungThe alphabet is the message. With these special effects and topical alphabets, you can advertise or identify a product or service in lettering that reinforces your message. For example: letters shaped like chopsticks; letters made up of logs; letters made up of bones; letters frozen in ice; letters with stars and stripes. These are just a few of the alphabets you can use from the 100 fonts selected by Dan X. Solo from the Solotype Typographers Catalog. All the fonts appear in upper case, while many also have lower case and/or numerals. Whether your message is about the Fourth of July, cool refreshment, outdoor life, modern technology, summer, spring, winter, or a hundred other moods and occasions, you'll find in this collection an alphabet that tells the story. The typographic designs may be sophisticated or naive, but all are eminently useful and difficult to find in usual sources.

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