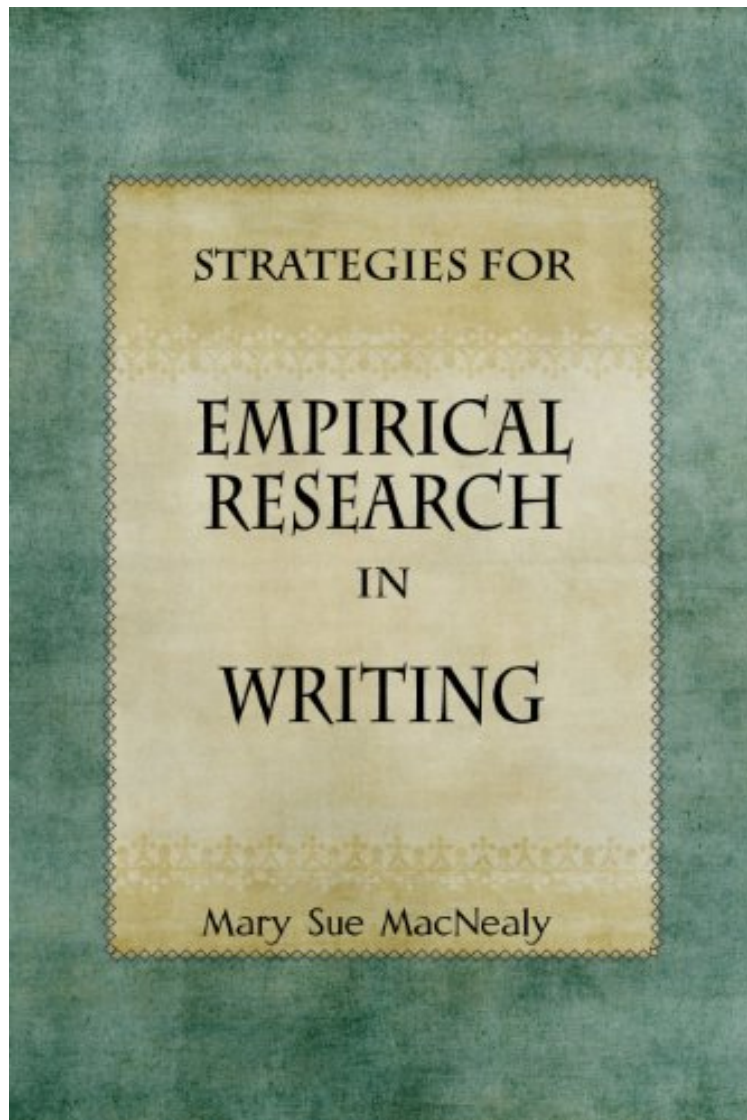


(Mobile ebook) Strategies for Empirical Research in Writing (English Edition)

## Strategies for Empirical Research in Writing (English Edition)

*Von Mary Sue MacNealy*

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**Von Mary Sue MacNealy : Strategies for Empirical Research in Writing (English Edition)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Strategies for Empirical Research in Writing (English Edition):

Kurzbeschreibung Strategies for Empirical Research in Writing began as a series of handouts prepared by Dr. Mary Sue MacNealy for her graduate students in the English Department at the University of Memphis. Its user-friendly explanations (including some light-hearted, even goofy, examples) of complicated issues in designing empirical research in composition and technical writing has helped students in every state in the Union understand, design, conduct, and evaluate the effectiveness of empirical research projects such as experiments, case studies, ethnographies, discourse analyses, as well as teacher and feminist research projects. And now the proceeds from sales of the book help adult students learn to read and write English by providing teaching materials for volunteer tutors in north-central Texas.

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Synopsis Strategies for Empirical Research in Writing is a particularly accessible approach to both qualitative and quantitative empirical research methods, helping novices appreciate the value of empirical research in writing while easing their fears about the research process. This comprehensive text covers research methods ranging from traditional experiments to newer practices such as focus groups, using graphics and real-life examples to clarify concepts. Students and teachers do not need a scientific background to understand the issues involved, and students in the humanities who are often apprehensive about using scientific methods will find this book non-threatening. Though Strategies for Empirical Research in Writing is friendly and even humorous in tone, it takes research in writing seriously, advocating rigorous design and implementation of empirical research projects to establish credible findings. Aimed at both student and professional researchers, this book introduces students to methods and strategies for research and provides them with enough knowledge to become discerning, confident consumers of research in writing.