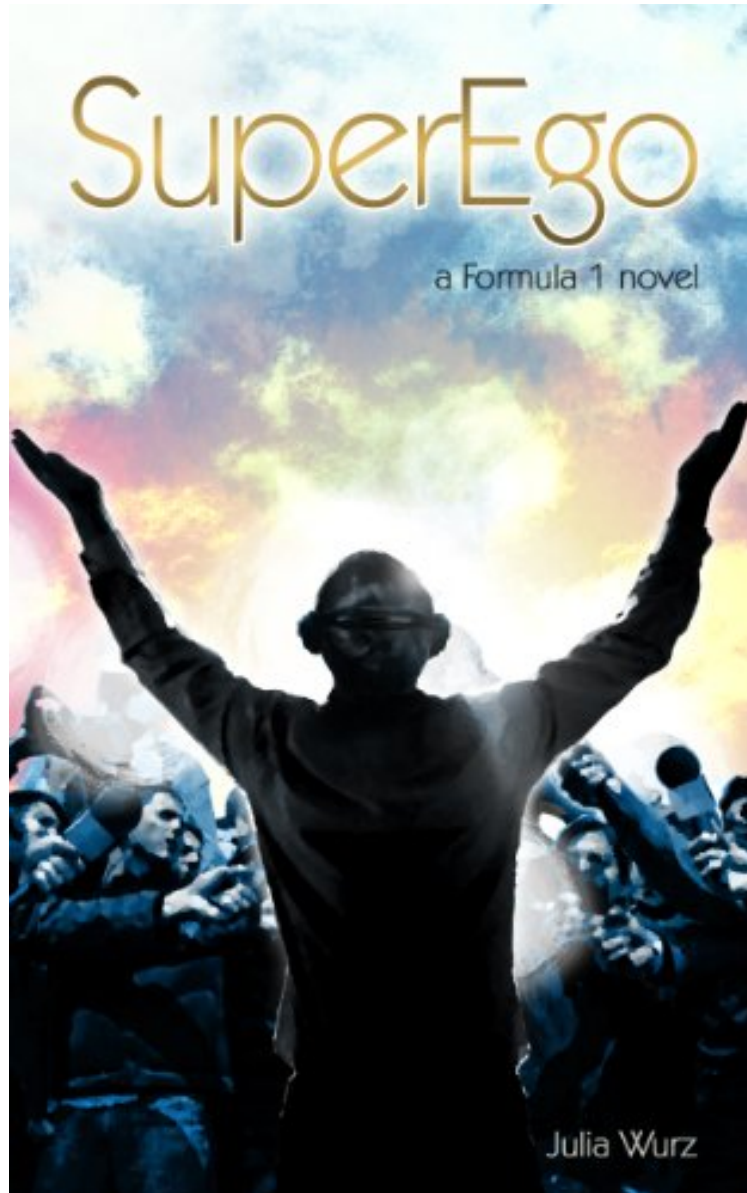


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SuperEgo (English Edition)

Von Julia Wurz

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Von Julia Wurz : SuperEgo (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised SuperEgo (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Big dissatisfactionVon Mauri PurkunenI am a huge F-1 fan and was looking forward to reading this book which I

thought, would be a nice "summer-read" at the beach. Maybe it gets better after page 50, but I don't know, because at that point I didn't want to waste my limited life time on some uninteresting, annoying story any more.0 von 0 Kunden fanden die folgende Rezension hilfreich. Great book Von Melanie sterreicherI loved this book. Some drivers are fictional, some real and I was totally banned. At some parts it sounded like Julia wrote about her personal experience.From the moment I read the book I started watching F1 again.

KurzbeschreibungStylish, successful, and king of the soundbite, Vincent Dupont is Formula 1s team boss extraordinaire.Kate Ellison, an avid Formula 1 fan, believes she has hit the career jackpot when she lands the job as Press Officer for top team Dupont Lamborghini F1. It is a once in a lifetime opportunity to work with top international media, world-class racing drivers and most significantly, Vincent Dupont.Thrown into a schedule of non-stop work and international five star travel, Kates brief, to uphold the flawless image of her notoriously media savvy boss, should be straightforward. But Vincent is becoming the focus of increasing media criticism due to poor on-track results and flagrant misuse of the team budget on developing his own brand. Kate finds herself navigating colossal egos, Machiavellian politics and an omnipresent well-informed media.As the cracks widen in his once perfect image and the financial and performance woes increase, Vincents methods turn increasingly ruthless and Kate becomes an accomplice in his amoral game plan. Kate is ambitious and wants to succeed in Formula 1 but her conscience is eating her alive. Vincent Dupont is the ultimate symbol of F1 success, so is his cold-blooded approach her only recourse?KurzbeschreibungStylish, successful, and king of the soundbite, Vincent Dupont is Formula 1s team boss extraordinaire.Kate Ellison, an avid Formula 1 fan, believes she has hit the career jackpot when she lands the job as Press Officer for top team Dupont Lamborghini F1. It is a once in a lifetime opportunity to work with top international media, world-class racing drivers and most significantly, Vincent Dupont.Thrown into a schedule of non-stop work and international five star travel, Kates brief, to uphold the flawless image of her notoriously media savvy boss, should be straightforward. But Vincent is becoming the focus of increasing media criticism due to poor on-track results and flagrant misuse of the team budget on developing his own brand. Kate finds herself navigating colossal egos, Machiavellian politics and an omnipresent well-informed media.As the cracks widen in his once perfect image and the financial and performance woes increase, Vincents methods turn increasingly ruthless and Kate becomes an accomplice in his amoral game plan. Kate is ambitious and wants to succeed in Formula 1 but her conscience is eating her alive. Vincent Dupont is the ultimate symbol of F1 success, so is his cold-blooded approach her only recourse?ber den Autor und weitere MitwirkendeJulia Wurz ran the Press Office for the Benetton Formula 1 Team, that became Renault F1. Dedication above and beyond the call of duty led her to marry her colleague, the Austrian race driver Alex Wurz, and to make the tough decision to move from the Cotswolds to Monaco. SuperEgo is her first novel.