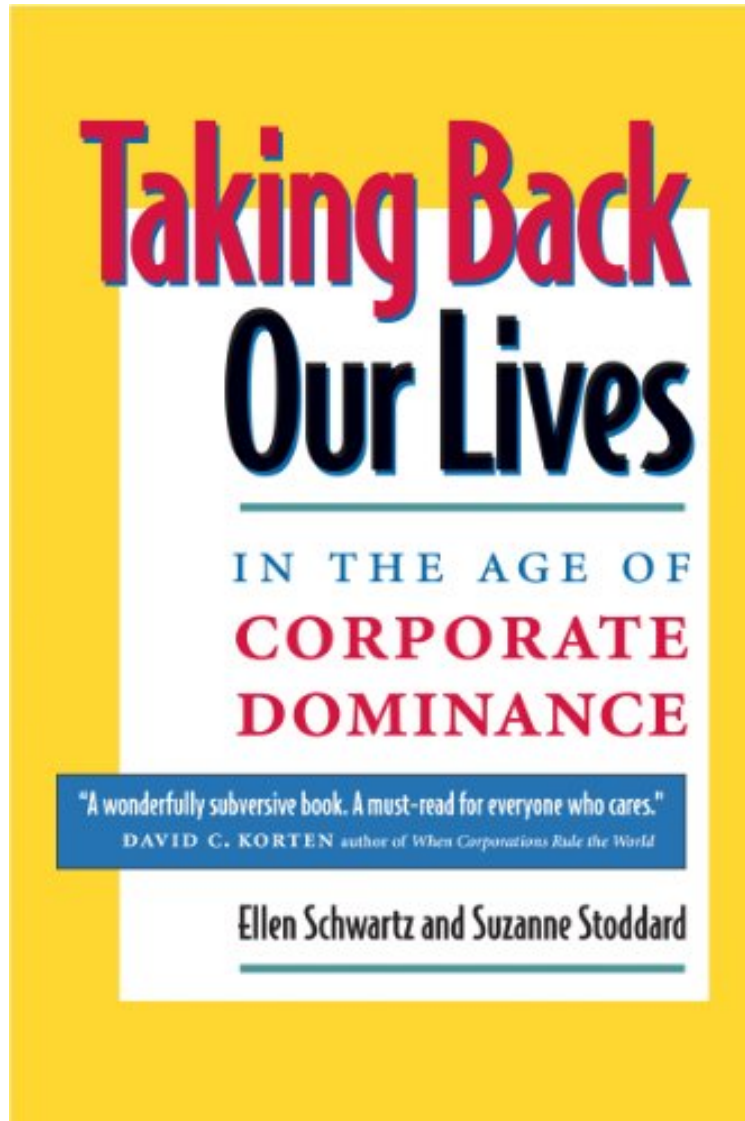


[Download] Taking Back Our Lives in the Age of Corporate Dominance

# Taking Back Our Lives in the Age of Corporate Dominance

Von Ellen Schwartz, Suzanne Stoddard

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Produktinformation Verffentlicht am: 1999-12-13Erscheinungsdatum: 1999-12-13File Name:  
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**Von Ellen Schwartz, Suzanne Stoddard : Taking Back Our Lives in the Age of Corporate Dominance** before purchasing it in order to gage whether or not it would be worth my time, and all praised Taking Back Our Lives in the Age of Corporate Dominance:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. A True Wake-Up CallVon Carol Hansen GreyThis easy to read book is for anyone who yearns to live a fuller more creative life and is wondering why they can't seem to be able to make any headway. It presents well documented, sometimes shocking, information you will never hear or read about in the media, interspersed with personal, relevent stories. It

educates us as to how we are being manipulated by the media and by large transnational corporations and how this manipulation is affecting every area of our lives, from the emotional health of our children to the physical health of our bodies. But the book doesn't leave you hanging, feeling helpless and depressed. It is filled with easy suggestions that we, as individuals, can do to turn back the tide and take back control. This book was a real eye-opener and I highly recommend it!

**Kurzbeschreibung** Reveals the profound impact of the global corporate economy on our daily lives  
**Details** 75 immediate and long-term Action Steps for empowering ourselves both individually and as a society  
**Offers** specific tips, ideas, and resources on how to pare down our lives and open up our time  
**Provides** questions for reflection that help readers to think in new ways about what matters most to them  
Corporate structures, products, and processes permeate our society -but what do they really mean to us in our daily lives? The bottom-line mentality that drives corporate America, say Ellen Augustine (formerly Schwartz) and Suzanne Stoddard, is creating a world unresponsive to human needs, corrosive to the democratic process, and destructive to the planet itself. *Taking Back Our Lives in the Age of Corporate Dominance* shows the links between our mundane everyday struggles and the global corporate economy, image-driven media, and the relentless pace which consumes us all. And it tells us how we can change things by transforming both our work and leisure. The authors use hard-hitting examples and illuminating personal vignettes about confronting fear, anger, death, family problems, and the stultifying effects of staying in the "comfort zone." They detail over 75 steps for personal and societal actions-some quick and immediate, others in-depth and long term-for retaking control of our lives. The authors include provocative questions for reflection that shock, prod, and jump-start the reader into thinking about what matters most to them. Deeply moving, outrageous, encouraging, compelling, and inspiring, *Taking Back Our Lives in the Age of Corporate Dominance* blends unrelenting candor with the comfort of real-life stories of hope-and ultimately shows us that choice is the most important tool we have for reviving our lives and our world.  
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**Synopsis** This text is about the ways large corporations manipulate our lives, from ferocious underpinnings of competition to the image-driven media. It details 75 action steps we can use to take back control of our lives.