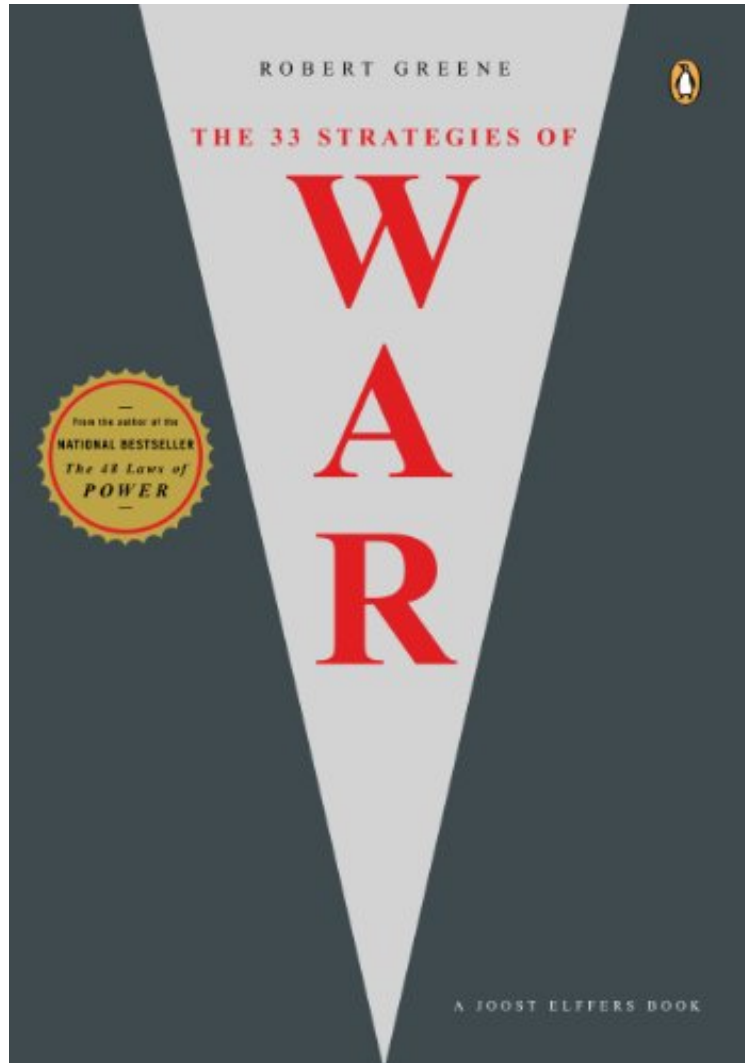


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The 33 Strategies of War (Joost Elffers Books)

Von Robert Greene, Joost Elffers

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Von Robert Greene, Joost Elffers : The 33 Strategies of War (Joost Elffers Books) before purchasing it in order to gage whether or not it would be worth my time, and all praised The 33 Strategies of War (Joost Elffers Books):

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Robert Greene betrifft sich selbstVon Alex SeewaldDies Buch hat mir in vielen Bereichen die Augen geffnet.Nicht nur wilde Ideen, sondern alles historisch geprfte.Ich bin begeistert.11 von 11 Kunden fanden die folgende Rezension hilfreich. Master the Art of StrategyVon Felipe Simmel"The 33 Strategies of War" is Robert Greene's latest publication on power play and should be seen as extension to his preceding books on power and seduction. In particular, Greene intends to introduce the reader to the art of strategy. He, however, does not stop there: instead of

trying to find another definition of what strategy exactly is, he is interested in the application of particular strategies in all kinds of social situations--ranging from personal relationships to all-out war. In other words, he gives a vivid illustration of the art of strategy. And this approach makes Greene's book attractive and seductive. In his typical style, Greene first provides a concept of a particular strategy, then illustrates it by referring to historical events, and finally gives an analysis of methods of application. In other words, the reader is not bored by abstract conceptualizations and then left on his own; due to the historical examples one will gain an immediate feeling for and understanding of the discussed strategies. "The 33 Strategies of War" is thus a very useful introduction for beginners of strategy. Nonetheless, this does not imply that more advanced students of strategy should omit this work and rather refer to original writings like Sun Tzu's "Art of War" or Clausewitz' "On War". "33 Strategies of War" is a useful addition to them (especially to Asian works on strategy) because Greene's expertise in Classics allows him to transcend cultural barriers that often obstruct the understanding of particular concepts of strategy. Thus, the essence of each strategy is revealed, which makes the application in every social context much easier. Despite the given reasons to have this book, there is also an artistic one: as in the previous works of Greene the arrangement of the texts is beautifully crafted, which improves the readability and satisfies aesthetical demands. In sum, Greene's "The 33 Strategies of War" rightfully deserves five stars--despite minor errors concerning historical examples. For instance, Napoleon quite well knew Sun Tzu's "Art of War". Thus, maneuver warfare was not independently invented by Napoleon as Greene suggests. However, this is only a minor issue, and it is not lowering the overall quality of Greene's third work.

0 von 1 Kunden fanden die folgende Rezension hilfreich. Gut
Von malowana
Der Artikel hat meine Erwartungen erfüllt und ich bin sehr, zufrieden.
Danke und noch mal wieder.
Mit freundlichen Grüßen,
ein zufriedener Kunde.

Kurzbeschreibung Strategies of war and the subtle social game of everyday life by the bestselling author of The 48 Laws of Power
Robert Greene's groundbreaking guides, The 48 Laws of Power, The Art of Seduction, and Mastery, espouse profound, timeless lessons from the events of history to help readers vanquish an enemy, ensnare an unsuspecting victim, or become the greatest in your field. In The 33 Strategies of War, Greene has crafted an important addition to this ruthless and unique series. Spanning world civilizations, synthesizing dozens of political, philosophical, and religious texts and thousands of years of violent conflict, The 33 Strategies of War is a comprehensive guide to the subtle social game of everyday life informed by the most ingenious and effective military principles in war. Structured in Greene's trademark style, The 33 Strategies of War is the I-Ching of conflict, the contemporary companion to Sun Tzu's The Art of War. Abundantly illustrated with examples from history, including the folly and genius of everyone from Napoleon to Margaret Thatcher, Shaka the Zulu to Lord Nelson, Hannibal to Ulysses S. Grant, as well as movie moguls, Samurai swordsmen, and diplomats, each of the thirty-three chapters outlines a strategy that will help you win life's wars. Learn the offensive strategies that require you to maintain the initiative and negotiate from a position of strength, or the defensive strategies designed to help you respond to dangerous situations and avoid unwinnable wars. The great warriors of battlefields and drawing rooms alike demonstrate prudence, agility, balance, and calm, and a keen understanding that the rational, resourceful, and intuitive always defeat the panicked, the uncreative, and the stupid. An indispensable book, The 33 Strategies of War provides all the psychological ammunition you need to overcome patterns of failure and forever gain the upper hand.

From the Hardcover edition.

From Publishers Weekly
As in his bestselling The 48 Laws of Power, Greene puts a modern spin on wisdom that has stood the test of history, only this time his role model is Sun Tzu rather than Machiavelli. The argument is fairly standard: despite our most noble intentions, "aggressive impulses that are impossible to ignore or repress" make military combat a fitting metaphor for getting ahead in life. Greene's advice covers everything from steeling one's mind for battle to specific defensive and offensive tactics; notably, the final section on "dirty" warfare is one of the book's longest. Historical lessons are outlined and interpreted, with amplifying quotations crammed into the margins. Not all of the examples are drawn from the battlefield; in one section, Greene skips nimbly from Lyndon Johnson's tenacity to Julius Caesar's decisiveness, from Joan Crawford's refusal to compromise to Ted Williams's competitive drive. Alfred Hitchcock, he says, embodies "the detached-Buddha tactic" of appearing uninvolved while remaining in total control. The diversity of subject matter compensates for occasional lapses into stilted warriorese ("arm yourself with prudence, and never completely lay down your arms, not even for friends"). For those willing to embrace its martial conceit, Greene's compendium offers inspiration and entertainment in equal measure. (Jan. 23) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

From Booklist
Greene and "producer" Joost Elffers are the Machiavellians who brought us The 48 Laws of Power (1998) and The Art of Seduction (2001), and their latest book similarly purports to distill the profundities of history for personal gain. Unapologetically premised on Hobbesian "all that is social is war" bromides, this account collects parables of strategic success and error from a diverse cast of military and nonmilitary historical figures. Its lessons are presented self-help-book style in chapters titled "Maneuver Them into Weakness" and "Seem to Work for the Interests of Others While Furthering Your Own" and flanked by a withering barrage of

reiterative marginalia. Most books this cynical (and this repetitive) need a sense of humor to be readable, something this book apparently lacks. Its quasi-spiritual tone, though perhaps increasing its attractiveness to the impressionable, is also trying at times. But those readers who push through to the end (or flip ahead) will find a curiously contemporary section on modern terrorism cloaking a surprisingly specific commentary on al-Qaeda and antiterrorism strategy. Politics by other means? Brendan Driscoll Copyright American Library Association. All rights reserved